



**2017 SPONSORSHIP OPPORTUNITIES**

**BROCHURE**



## 2017 SPONSORSHIP OPPORTUNITIES

### About Youth Services:

Youth Services is the place to turn to for mental health services for children and adolescents in Chicago's northern suburbs. Founded in 1972, the agency prides itself on promoting the social and emotional well-being of today's youth. Individualized programs at our state-of-the-art facility offer individual and group therapy through music, activities, and the arts, helping children to develop the strength and resilience needed to overcome the challenges they will face throughout their lives. Because we accept insurance plans and offer a sliding fee scale, our services are accessible to families of all means.

### In 2016, Youth Services:

- Provided services to over 1,200 individuals
- Counseled 198 children struggling with depression, anxiety, peer pressure, bullying, or familial stressors
- Provided \$180,000 in scholarships to agency clients
- Served 55 teens by administering on-site safety assessments for students exhibiting suicidal ideation
- Provided 522 hours of early intervention services to local youth
- Was selected as agency of the year by Mental Health America North Shore

### How You Can Help:

Support from our donors is essential for Youth Services to deliver its programs and continue growing with the needs of the community. With your help, we can achieve our mission of providing high quality services to children of all means. Due to the fiscal crisis in the state of Illinois, Youth Services lost all state funding in 2016. More than ever, fundraising is vital to the agency's success, contributing to over 25% of overall revenue. Our hope is that you and your organization can help us reach our financial goals so we can continue delivering our mission of promoting the social and emotional well-being of children and youth.

### How You Will Benefit:

All sponsors for the following events will receive:

- ◇ Logo on website with link to your company
- ◇ Logo on all print material
- ◇ Banner recognition
- ◇ Annual report listing
- ◇ Raffle tickets
- ◇ Premier seating



## Chili Cook Off & Trivia Contest– January 28, 2017

Location: Glenview Park Center, 2400 Chestnut Avenue, Glenview, IL 60026

The perfect answer for the winter blues, Youth Services' Chili Cook Off and Trivia Contest is red hot with flavor and fun. Local firefighter chefs represent eight stations with their best tasting chili. Trophies are awarded by a panel of judges and the public votes for a People's Choice Award. Cross town rivalries have never tasted better. And a little friendly competition continues with a lively Trivia Contest.

### **\$1,000 – Habanero Sponsor**

Announced and listed as the premier sponsor, 8 complimentary event tickets, Opportunity to participate as a judge, Listed in the press release, 4 personalized social media blasts

### **\$500 – Jalapeno Sponsor**

4 complimentary event tickets, 2 personalized social media blasts

### **\$250 – Poblano Sponsor**

2 complimentary event tickets



## Spring Benefit – May 6, 2017

Location: Hilton Chicago/Northbrook, 2885 N. Milwaukee Avenue, Northbrook, IL 60062

Get ready for some air guitar! Youth Services' Spring Benefit is our major fundraiser with this year's rock 'n roll theme. Live and silent auctions, an exceptional raffle, professional live entertainment and a tasty, sit-down banquet make for a jam-packed evening for over 300 guests.

### **\$25,000 – Signature Event Sponsor**

Announced and listed as Signature Event Sponsor leading up to and the night of the event, 10 complimentary event tickets, Full page program ad, Listed in the press release, 4 personalized social media blasts, Recognition on all broadcast emails with link to your company website

### **\$15,000 – Cocktail / Bar Sponsor**

Signage and logo displayed at all bars throughout the event, 8 complimentary event tickets, Half page program ad, 2 personalized social media blasts

### **\$10,000 – Rock Band Sponsor**

Signage and logo displayed on stage, Recognition by band, 6 complimentary event tickets, Quarter page program ad

### **\$5,000 – Raffle Sponsor**

Signage and logo displayed at the major raffle table, 4 complimentary event tickets, Quarter page program ad

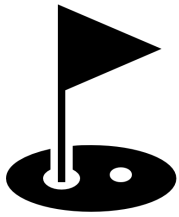
### **\$2,500 – Platinum Sponsor**

4 complimentary event tickets

*“Youth Services has given our happy-go-lucky Avery back. Even when she has a bad day at school, she is able to shake it off and have fun once she gets home thanks to the skills she has learned from her counselor.”*

*-Parent of YS client*





## Golf Outing – July 17, 2017

Location: Sunset Ridge Country Club, 2100 Sunset Ridge Road, Northfield, IL 60093

Here's your chance to golf on the par 71, 6,752-yard golf course at Sunset Ridge Country Club. Youth Services' inaugural Golf Outing will be a full day of golf and good times on an outstanding, award-winning course with a four-person scramble format of play.

### **\$10,000 – Presenting Sponsor**

Event name would include your business, 2 foursomes, lunch and dinner, Company logo on gift bags, 4 personalized social media blasts, Recognition on all broadcast emails with link to your company website, Full page program ad

### **\$5,000 – Eagle Sponsor**

1 Foursome, lunch and dinner, 2 personalized social media blasts, Half page program ad

### **\$2,500 – Birdie Sponsor**

1 Twosome, lunch and dinner , Half page program ad

### **\$500 – Hole Sponsor**

Promotional signage on a tee box



## Motorcycle Ride – September 17, 2017

Location: Youth Services, 3080 W. Lake Avenue, Glenview, IL 60026

Get a jump on fall foliage and hold onto your handlebars for our motorcycle ride! The day's ride begins at Chicago/Glenview Harley-Davidson. Ride, spectate or join in the after-party at Youth Services. This is a perfect opportunity to make miles count for our mission. Kickstands up!

### **\$1,000 – Premier Sponsor**

Announced and listed as Premier Sponsor, 8 complimentary tickets, Listed in the press release, 4 personalized social media blasts

### **\$500 – Band Sponsor**

4 complimentary tickets, 2 personalized social media blasts

### **\$250 – Fundraising Sponsor**

2 complimentary tickets



*"I am grateful for the high level of services that YS has provided within the GBN environment. Their services are considered to be cutting edge and have not been seen in other area school districts."  
-Glenbrook North High School Assistant Principal*



## Comedy Night – October 6, 2017

Location: 2100 Sunset Ridge Road, Northfield, IL 60093

Laughter brings hope to our clients. Youth Services' Comedy Night in the fall is a relaxed evening with a professional comedian, live and silent auctions, and raffle. The evening starts with a cocktails, substantial hors d'oeuvres and spirited mingling. Our warm audience of over 200 guests enjoys standup comedy in a comfortable, convenient location.

### **\$25,000 – Presenting Sponsor**

Announced & listed as Presenting Sponsor leading up to and the night of the event, 10 complimentary event tickets, Full page program ad, Listed in the press release, 4 personalized social media blasts, Recognition on all broadcast emails with link to your company website

### **\$15,000 – Comedian Sponsor**

Signage & logo displayed on stage, Recognition by comedian, 8 complimentary event tickets, 2 personalized social media blasts, Half page program ad

### **\$10,000 – Cocktail / Bar Sponsor**

Signage & logo displayed at all bars throughout the event, 8 complimentary event tickets, Quarter page program ad, 2 personalized social media blasts

### **\$5,000 – Raffle Sponsor**

Signage & logo displayed at the major raffle table, 6 complimentary event tickets, Quarter page program ad

### **\$2,500 – Spotlight Sponsor**

4 complimentary event tickets

\*\*\* All sponsors for all events will receive logo on website with link to your company, logo on all print material, banner recognition, annual report listing, raffle tickets, and premier seating

*"When I come here, I feel happy, but when I go I feel sad because I want to stay here and talk some more."  
- Youth Services' Client*



**Chili Cook Off – January 28, 2016**

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- \_\_\_ \$500 – Jalapeno Sponsor
- \_\_\_ \$250 – Poblano Sponsor

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- \_\_\_ \$2,500 – Spotlight Sponsor

Amount Total: \$ \_\_\_\_\_

**DONOR INFORMATION**

Donor Name: \_\_\_\_\_  
(As it should appear in marketing materials)

Contact Name: \_\_\_\_\_

Donation Date: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**PAYMENT INFORMATION**

Please charge my:

\_\_\_ Discover \_\_\_ Mastercard \_\_\_ Visa \_\_\_ Amex

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Total amount charged: \_\_\_\_\_

\_\_\_ Check enclosed (Make payable to Youth Services)

Please send logo in high resolution jpeg format to Karen Paszkiewicz at [KPaszkiewicz@youthservices-gn.org](mailto:KPaszkiewicz@youthservices-gn.org)

Youth Services is a 501(c)3 charitable organization. Federal Tax ID is 36-3182275.

To learn more about Youth Services and the programs we provide,  
please visit [www.ysgn.org](http://www.ysgn.org)

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